

Technical Fact Sheet

The Hex-Pro™ Termite Baiting System with Shatter™ Termite Bait

Market research demonstrates that monitor/bait systems are preferred by property owners over liquid chemical treatments, as these systems have attributes customers want, such as being environmentally sensible and less invasive.¹ Dow AgroSciences' long term vision of termite control is centered on baiting technology offered by licensed pest management professionals (PMPs). In order to reach the goal of expanding the baiting category, we are launching new products to an audience wider than Authorized Operators of the Sentricon® *Termite Colony Elimination System*.

Dow AgroSciences has also developed a new baiting product to be launched to PMPs this fall. This new product is the **Hex-Pro™ Termite Baiting System with Shatter™ termite bait**.

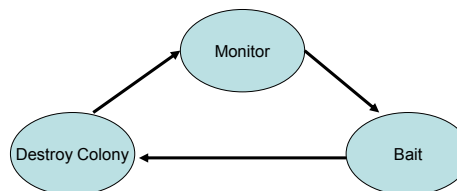
Components of the Hex-Pro System will be sold by the case through distribution:

- Quality Hex-Pro termite stations feature a locking station top cap and time-tested ground tube design.
- Shatter termite bait in a 50-g bait cartridge is 0.5% hexaflumuron on a Preferred Textured Cellulose bait matrix. Hexaflumuron has provided proven performance success as a termite bait active ingredient for more than a decade.
- The Hex-Pro termite stations contain wood monitors that have been shown to be preferred by termites over other wood species.



The Hex-Pro™ Termite Baiting System utilizes the proven concept of a three phase process for termite control. With on-going service, the monitoring process continues even after the termite colony is destroyed, providing the home with security.

Baiting termites to protect a structure using the Hex-Pro™ Termite Baiting System in conjunction with Shatter™ termite bait is a simple three phase process:



Dow AgroSciences continues its commitment to our Authorized Operators and the Sentricon® *Termite Colony Elimination System*, which remains our premier product offering in the termite control market.

For more information, please contact your local Dow AgroSciences representative.

¹ 2004 Ipsos-Insight; survey of 3952 single family households in select high termite pressure markets across the U.S. Homeowners were asked to select which brand/brands (from a list of leading treatment options) is/are best described by 12 separate statements. Responses indicate that termite baiting is the most preferred termite control procedure and exhibits the most environmental responsibility.