



# LEAVE NO TRACE OF A PEST PROBLEM — OR PRODUCT — BEHIND.

## Topia™ Insecticides from FMC Professional Solutions

You told us an increasing number of your customers are looking for ways to get unwanted invaders out without bringing lingering pesticides in. We listened. FMC Professional Solutions created Topia™ insecticide as part of our ongoing commitment to Customer Driven Innovation. Available in both liquid and aerosol formulations, Topia redefines low-impact pest control.

Topia insecticide is the first completely natural insecticide from FMC, featuring a patent-pending, proprietary blend of plant-derived oils that includes Geraniol, a grass extract with well-documented insecticidal properties. For customers who desire an ecologically friendly pest control alternative, Topia is the ideal choice for eliminating bed bugs, cockroaches, ants, flies, moths and over a dozen other pests on contact.

## A Natural Performer: Why Topia is Different



### Topia is a 25(b) Exempt Product

Topia belongs to a special class of pesticides considered by the EPA to be “Minimum Risk.” These products are not subject to federal registration requirements because their ingredients, both active and inert, are demonstrably safe for the intended use. While many products assert that they are “low impact,” very few can claim 25(b) exempt status.

#### Less Restriction:

The pest-fighting power of Topia is completely derived from nature, so it can be applied virtually anywhere, including homes, schools, hotels, supermarkets, restaurants and many more locations.

#### Less Odor:

One drawback with a lot of “natural” products is that they have a strong, unpleasant odor. An application of Topia, however, produces a very mild, cedar aroma that quickly dissipates.

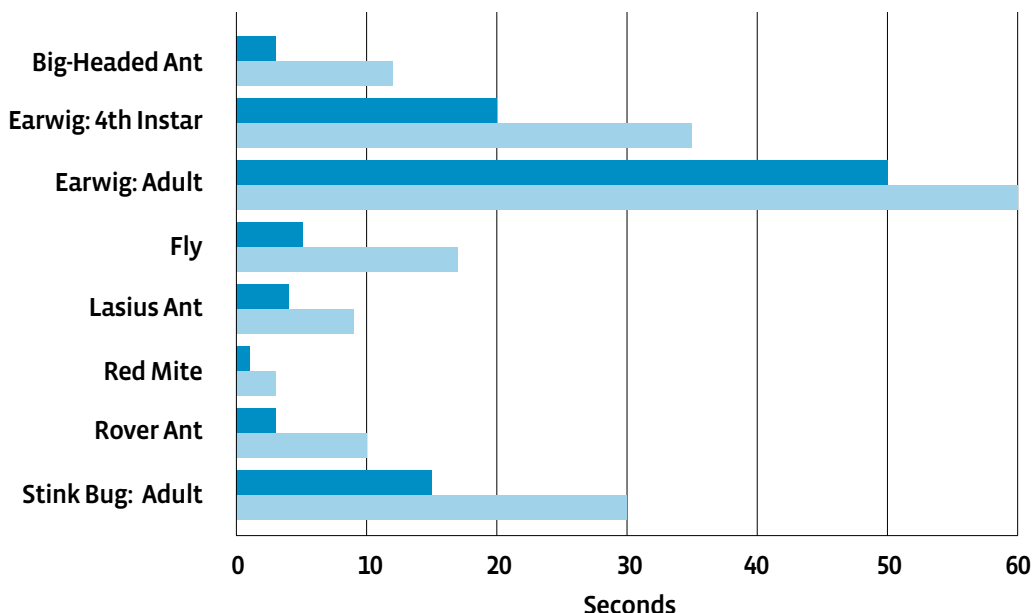
#### Less Mess:

Some oil-based products are difficult to use and can cause staining. With its unique formulation, Topia can be applied neatly with very low potential for staining.

## Topia is Fast

Despite being engineered to have a significantly low persistence in the environment, Topia delivers quick knockdown and kill of problem pests in seconds.

Direct Spray  
STONE/CONCRETE



## Two Great Ways to Make One Big Difference

For the ultimate in convenience and flexibility, the natural pest-fighting power of Topia is available in a liquid formulation as well as a non-flammable, water-based aerosol, which is compatible with the CB<sup>®</sup> Aerosol Delivery Unit.



1-quart liquid concentrate

17-oz aerosol

## Make Pests Vanish Without a Trace

There are a lot of solutions out there being advertised as “eco-friendly,” but Topia insecticide goes above and beyond to provide contact kill of insects without leaving pesticides behind. Topia carries the lowest risk in its category and won't leave the mess often associated with other low-impact pest control products. When your customers demand an alternative solution to traditional pesticides, answer with all-natural Topia insecticide.

**For more information about Topia insecticide and other products from FMC, visit [www.fmcprosolutions.com](http://www.fmcprosolutions.com) or contact your FMC Sales Representative or local FMC Distributor.**

**FMC**

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**Topia**<sup>™</sup>  
INSECTICIDE

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